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### ***For Immediate Release***

DUBLIN, OH; February 3, 2009, — TechColumbus, a professional advocacy organization for tech-based economic development, has announced the Influent is a finalist for one of its 2008 Innovation Awards. Recognizing outstanding achievements in technology and innovation, the TechColumbus awards have been honoring companies on the forefront of technology achievement since 1997. Influent, a leading provider of outsourced customer sales and service solutions with call center facilities in the U.S., Philippines and Panama, was honored as a finalist in the Outstanding Technology Team category.

Jay Jordan, Chairman of the TechColumbus board, commented, “we will celebrate the accomplishments of technology workers and businesses who are energized by tough challenges and thrive on the opportunity to invest in a better future for all of us. He went on to add that companies like Influent “demonstrate your commitment to building the technologies of the future.”

The Influent technology infrastructure team is overseen by Jeff Kent: Chief Information Officer and led by Kerry Sarver: Director of Technical Infrastructure, with members Larry Lindeen, Richard Svensson, Mike Cottrill, Dan DeVoe, Clayton Seymour, and Michael Joe Barnett.

“I want to thank TechColumbus for fostering and recognizing technical innovation in the Columbus area,” notes Jeff Kent. “I am very proud of our infrastructure team and the values they have created for our business. Their efforts in migrating our call centers to a new infrastructure design and platform have created numerous operational efficiencies, yielded significant cost savings and dramatically improved system availability.”

The intended goal to improve business performance and lower costs required the team to provide voice-over-IP infrastructure to deliver calls to remote sites, while centralizing all telephony equipment within one secure operating center and the business resumption site.

“I am very proud of the accomplishments of the infrastructure team,” comments Kerry Sarver. “To ensure the success of the project, the effort required an enormous amount of advance planning, systems coordination, problem solving skills, and troubleshooting, in order to complete the platform migration without any interruption to our client’s programs.”

Influent is among the nation’s largest providers of outsourced customer contact solutions, including outbound business-to-consumer (B2C), outbound business-to-business (B2B) inbound customer care and sales, and non-voice business process outsourcing (BPO) to clients in a variety of industries. Over the past decade Influent has steadily grown at an average 15% compound annual growth rate.

#### **About Influent**

Influent provides a suite of inbound, outbound, customer care and business process outsourcing solutions to a wide range of *Fortune 500* firms and other industry leading companies. Privately held and based in Dublin, Ohio, Influent operates eleven company-owned domestic, near shore and offshore customer contact centers employing over 2,300 employees worldwide. To learn more about Influent, contact Rochelle Abbott at 614.280.1600, via email at rabbott@influentinc.com, or visit [www.influentinc.com](http://www.influentinc.com).