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For Immediate Release

DUBLIN, OH; November 10, 2008 — Influent, a leading provider of outsourced customer sales and service solutions with call center facilities in the U.S., Philippines and Panama, is pleased to announce that Mindy Cubrich has been promoted to Vice President of Client Services.

Mindy will be responsible for the overall development of the Client Services team and support managers. She brings with her over 18-years of call center industry experience across a broad array of positions including: operations, account management, program consulting, quality assurance, training, project management and new business development. Her career has focused on client service and account management with many large banks, insurance companies and third party marketers.

“I am pleased to be able to bring all of my years of experience to this role,” she commented, “and I especially look forward to mentoring the many talented managers on our team.” Mindy has always been well liked and praised by her clients, earning various awards and recognition for programs she has managed.

Influent is among the nation’s largest providers of outsourced customer contact solutions, including outbound business-to-consumer (B2C), outbound business-to-business (B2B) inbound customer care and sales, and non-voice business process outsourcing (BPO) to clients in a variety of industries.

About Influent

Influent provides a suite of inbound, outbound, customer care and business process outsourcing solutions to a wide range of *Fortune 500* firms and other industry leading companies. Privately held and based in Dublin, Ohio, Influent operates eleven company-owned domestic, near shore and offshore customer contact centers employing over 2,300 employees worldwide. To learn more about Influent, contact Rochelle Abbott at 614.280.1600, via email at rabbott@influentinc.com, or visit www.influentinc.com.

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