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For Immediate Release

DUBLIN, OH; February 5, 2009 — Influent, a leading provider of outsourced customer sales and service solutions with call center facilities in the U.S., Philippines and Panama, is pleased to announce several additions and changes to our operational staff due to company growth. While many organizations have been forced to reduce employment levels during this challenging economic environment Influent continues to grow entering 2009.

Jeremy Johnston has been named Director of Operations. Jeremy has worked as an account manager for Influent since 2006. He has over 10 years experience in the teleservices industry. Jeremy will be supporting the eight domestic call centers with supervisor development, performance improvement and process revisions. His experience and industry knowledge will be valuable in assisting the operations team to exceed client expectations. He is a graduate of Texas Tech University with a Bachelor of Business Administration degree.

Brandon Ross has joined the organization as call center manager for our Quincy, Illinois site. Brandon has experience in both inbound and outbound campaign management within multiple call centers. Brandon has had great success with team development, increasing program performance and center growth in his previous positions within call center management; we expect the same results now that he has joined the Influent team. He is a graduate of Western Illinois University with a Bachelor of Business Administration degree.

David Rowe has joined the organization as Director of Workforce Management. He has extensive experience providing independent assessment and analysis of workforce management operations in multi-site environments covering both internal and outsourced contact center environments. David is a graduate of Oklahoma State University with a Bachelor of Journalism degree.

“We are very pleased to have Jeremy, Brandon and David as part of our team,” comments Jason Lancaster, Vice President of North American Operations. “Their experience and industry knowledge will be very beneficial as we strive to achieve our aggressive growth plans and improve our operational processes in 2009.”

Influent is among the nation’s largest providers of outsourced customer contact solutions, including outbound business-to-consumer (B2C), outbound business-to-business (B2B) inbound customer care and sales, and non-voice business process outsourcing (BPO) to clients in a variety of industries.

About Influent

Influent provides a suite of inbound, outbound, customer care and business process outsourcing solutions to a wide range of *Fortune 500* firms and other industry leading companies. Privately held and based in Dublin, Ohio, Influent operates eleven company-owned domestic, near shore and offshore customer contact centers employing over 2,300 employees worldwide. To learn more about Influent, contact Rochelle Abbott at 614.280.1600, via email at rabbott@influentinc.com, or visit www.influentinc.com.