



For more information contact:
Ms. Hayley Savage
Influent Inc.
565 Metro Place South, Suite 250
Dublin, OH 43017
614.280.1600 (office)
hayley@influentinc.com
www.influentinc.com

For Immediate Release

Influent Honored with 2005 “Fast 50” Award in Recognition of Revenue Growth

DUBLIN, OH; October 21, 2005 — Influent, a leading provider of outsourced customer sales and service solutions with offices in the U.S., Philippines and Panama, has been honored for the second year in a row by *Business First* publication as a 2005 “Fast 50” award recipient. Sponsored annually by the *American City Business Journals’* local business newspapers, the “Fast 50” is a highly coveted award designed to honor each market’s high growth companies. Award winners must meet a variety of criteria including business size, revenue growth, and market coverage.

“It’s truly an honor to be recognized by the business community and to be included with some of the region’s best growth companies,” said Andrew C. Jacobs, President and CEO of Influent. “I am proud of our results, but it has come as a result of extremely hard work by our dedicated and creative employees. We understand that our success is defined by delivering value for our clients and that requires an unwavering focus by our team.”

While new client development is vital to any growth company, Influent places significant emphasis on client partnership and growth, demonstrating an enviable track record within the industry. It can be difficult to find consistent benchmarking data for client tenure in the call center outsourcing industry, but a recent *Call Center Magazine* article referred to client relationships of “more than three years tenure [as] well above the call center industry average.” Over 50% of Influent’s client relationships exceed four years in length...one of the strongest testimonies that any client can give – loyalty. “Understanding client motivations and exceeding client-defined success metrics continues to be the key to our growth,” states Jacobs.

More information about *Business First* and the “Fast 50” awards can be found by visiting www.bizjournals.com/columbus.

About Influent

Influent provides a suite of inbound, outbound, customer care and business process outsourcing solutions to a wide range of *Fortune 500* firms and other industry leading companies. Privately held and based in Dublin, Ohio, Influent operates nine company-owned domestic, near shore and offshore customer contact centers employing over 2,000 employees worldwide. To learn more about Influent, contact Hayley Savage at 614.280.1600, via email at Hayley@influentinc.com or visit www.influentinc.com.

