



For more information contact:
Ms. Hayley Savage
Influent Inc.
565 Metro Place South, Suite 250
Dublin, OH 43017
614.280.1600 (office)
hayley@influentinc.com
www.influentinc.com

For Immediate Release

Influent Names April Rogers Director, Client Services

Dublin, OH; January 30, 2005 --- Influent, a leading provider of outsourced customer contact solutions with facilities in the U.S., Philippines and Panama, announced today that April Rogers has assumed the Position of Director, Client Services. April is responsible for managing Influent's growing client services team.

April most recently held the position of General Manager of Influent's operations in Panama, where she was instrumental in providing the vision and structure necessary to launch Influent's first near shore center and position it for growth.

April began her career over a decade ago as an outbound agent with Idelman Telemarketing while attending the University of Oklahoma. She was subsequently promoted to positions in Quality Assurance and Corporate Recruiting. She later joined Convergys, beginning as an Inbound Customer Service Supervisor and was later promoted to Trainer and eventually Training Manager. In 2000, April joined Boise Cascade Office Products, where she was responsible for the start-up and management of an internal call center and later promoted to eCommerce Manager. She advanced to Pitney Bowes Direct in 2002 as the Program Manager for their Outbound Telemarketing Group, where she managed multiple teleservices outsourcers.

Andrew C. Jacobs, President & CEO of Influent stated, "April has demonstrated the strong leadership and management skills in Panama over the past year that make her the clear choice to assume the important role of Director, Client Services as Influent deepens and widens its Client Services team. "

About Influent

Influent provides a suite of inbound, outbound, customer care and business process outsourcing solutions to a wide range of *Fortune 500* firms and other industry leading companies. Privately held and based in Dublin, Ohio, Influent has ten company-owned domestic, near shore and offshore customer contact centers employing over 2,100 employees worldwide. To learn more about Influent contact Hayley Savage at 614.280.1600, via email at Hayley@influentinc.com or visit www.influentinc.com.

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